

# Innovation Group Meeting - Digitalization Agro-Food

<b>DATE</b>	19 <sup>th</sup> of April 2018
<b>PLACE</b>	Berner Fachhochschule BFH, Schwarztorstrasse 48, Bern
<b>ROOM</b>	Hörsaal 2
<b>TIME</b>	12:30 – 17:15 followed by apero

## PROGRAMME

TIME	TOPIC	SPEAKER
12.30 – 13.00	<b>START</b> Welcome, snacks and coffee	
13:00 – 13:30	<b>Introduction SFR innovation group digitalization agro-food and key-insights of the last event</b>	Peter Braun, Swiss Food Research
13:30 – 13:45	<b>Digital projects and initiatives @BLW</b>	Markus Gusset, BLW
13:45 – 14:30	<b>More transparence – insights from the Swiss meat sector</b>	
10'	Introduction: TransChain, more trust with transparence	Evelyn Markoni, HAFL
10'	MeatStory: More value through traceability	Samuel Bühlmann, Meatstory
10'	Proviande: National DNA-origin-check for Swiss meat	Werner Siebenthaler, Proviande
15'	Discussion	Moderation: Evelyn Markoni
14:30 – 15:00	<b>Don't ask your consumers - Listen to them</b> A new approach in using customer perception data for product design	Wolfram Willuhn, FlavorWiki
15:00 – 15:30	Coffee break	
15:30 – 16:00	<b>Project idea:</b> <b>Efficient and intelligent sorting of seed with AI</b>	Erika Györvary, CSEM
16:00 – 16:30	<b>IT for a performing and intelligent agro-food sector - Practical examples</b>	Bastien Despont and David Leu, Icube
16:30 – 17:00	<b>SIB Swiss Institute of Bioinformatics - Data science to support progress in biological research and health</b>	Christine Durinx, SIB
17:00 – 17:15	<b>Wrap-up and next steps</b>	Benjamin Rohrer, Swiss Food Research
17:15 – 19:00	<b>END</b> Apero and networking	

Please find the directions on the next page.

## REGISTRATION

Please register through the website:

<https://www.swissfoodresearch.ch/veranstaltungen-2/veranstaltung-anmeldung/>

## PLACE

### **Berner Fachhochschule BFH**

Departement Wirtschaft, Gesundheit, Soziale Arbeit  
Schwarztorstrasse 48  
3007 Bern

## DIRECTIONS

There are limited parking possibilities. It is highly recommended to use public transport.

### **From Bern main station to BFH, Schwarztorstrasse 48:**

**By walk:** from Bern main station to BFH, 10-15 min walk

**By tram:** from “Bern, Bahnhof”, take tram 3/6/7/8 until “Kocherpark”, then 3 min walk South down Belpstrasse.

